

Social

Traders

CONVENE 2026

Partnership Opportunities

Convene and Game Changer Awards



Contents

A message from Social Traders CEO	3
Convene 2026 – what to expect	4
Why partner?	9
Partnership packages	13

Acknowledgement of Country

We acknowledge the Traditional Custodians of Country throughout Australia and their connections to land, sea and Community.

We pay our respect to their Elders past, present and emerging.

We extend that respect to all Aboriginal and Torres Strait Islander peoples.

We would also like to thank the various certified social enterprises for the images used in this document.





The annual convening of the social value and social enterprise community

Convene 2025 in Melbourne was a sellout. In 2026 we're back for our 12th year, and we're heading to Brisbane! We would love to have you partner with us.

Convene 2026 is set to be another incredible event with a new theme of social value through business – bringing together the social enterprise sector and the business community working in social performance.

Convene is the annual opportunity to be in the room where the community gathers and next phase is shaped.

I hope you'll join us as a partner for Convene 2026. So together we can work towards making social enterprise and social performance business as usual. To build a more inclusive, equitable, and sustainable Australia. For all of us.

Tara Anderson

Chief Executive Officer, Social Traders

Social Traders national conference and awards

**One event. Two days.
Big opportunities.**



Why Brisbane? Why now?

Convene is making its Brisbane debut!

- **Global spotlight:** Host city of the 2032 Olympic and Paralympic Games, unlocking a decade-long pipeline of procurement, infrastructure and legacy planning.
- **Unprecedented investment:** Billions committed to major infrastructure, transport, venues and urban renewal, creating real-time opportunities for inclusive and sustainable procurement.
- **Social procurement in action:** Active supplier pipelines prioritising social value, and diverse supply chains, including new improvements in Queensland Procurement Policy for social benefit suppliers.
- **Government leadership:** Queensland's Office of Social Impact and Social Enterprise & Impact Investing Roadmap, embedding impact into policy, funding and procurement.
- **Purpose-led ecosystem:** A fast-growing social enterprise and impact economy aligned to national and global ESG priorities.
- **Perfect timing:** Convene lands as Brisbane shifts from planning to delivery, where strategy meets execution and legacy is being shaped.





The 12th annual sector conference

“It was incredible to be surrounded by purpose-driven individuals doing the hard work to advance human rights & social impact, while also bringing the fun & joy to their work” - Nicole Donnison, Social Procurement Manager, Icon Group

More partners are committing to being a part Convene every year. For 12 years the Social Traders annual conference has attracted a growing number of attendees in business, social enterprise, government, philanthropy, industry bodies and not-for-profits, making Convene the sector event of the year.

Convene 2025:

- 330+ attendees
- 45+ speakers
- 25+ sessions
- 25 partners

This is a unique opportunity where you will be hosted by thought leaders, industry practitioners and policymakers – working and learning together to share best practice that sparks action.

Convene offers partnership opportunities that can be tailored your commitment to making business for good, business as usual!

[Convene 2025 highlights video](#)

What you can expect from Convene 2026

Convene is Australia's premier gathering of the social enterprise and social performance sector. It's not just another conference in the calendar – the organisations that join are those leading tomorrow's market.

Convene is the national meeting point where social enterprise, corporate leaders, government agencies, funders, and ecosystem partners gather. It's where new partnerships form, deals are started, and reputations are built.

It's the national gathering for a sector moving from niche to necessity. From compliance to competitive edge. From good intentions to measurable impact.

Partners aren't just attending the conversation. They are shaping it.

It's the exchange about how social performance becomes business advantage, and social enterprise becomes business as usual.

The people that join are decision makers - the ones designing procurement strategies, setting social performance plans, allocating budgets, shaping policy, and selecting partners!



National Game Changer Awards

Celebrating the pioneers in social enterprise and social performance.

The Game Changer Awards showcase the exceptional progress within the social enterprise and social performance sectors and inspire others to take action to make social performance business as usual.

For the 13th year running, the National Game Changer Awards celebrate the frontrunners, visionaries and impact champions who are reshaping the future of business.

With the purpose-driven shift in business, forward-thinking leaders know success isn't just about profit anymore - customers, investors, and employees expect businesses to also support communities and the environment.

Social impact is the new currency and organisations lifting their social performance will have a competitive advantage.

From bold innovators to powerful partnerships, the National Game Changer Awards showcase what's possible when business is driven by purpose and not just profit.



Why partner on Convene 2026?

Join us at the sector event
of the year!



Why partner?

Join Social Traders, the industry body in social performance and social enterprise, for the sector event of the year.

Social performance is no longer a nice-to-have. It is risk management, competitive advantage, and reputation capital.

Partners of Convene will position themselves ahead of the curve, not trying to catch it.

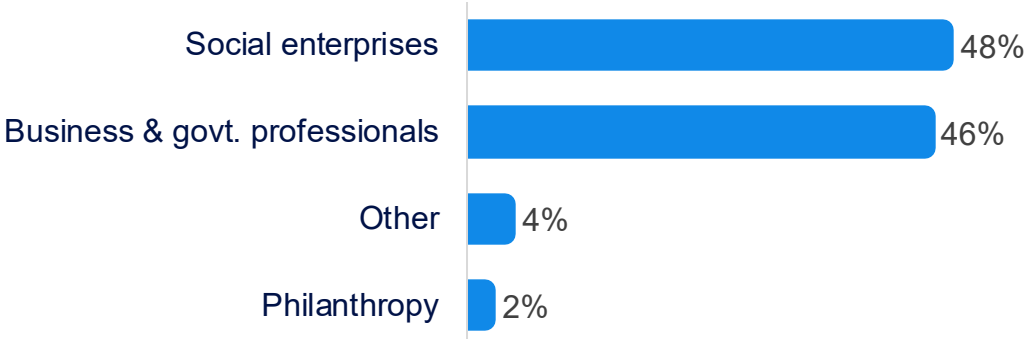
Future-proof your organisation at Convene.

Partnership with Convene is not just logo placement. It is visible leadership in a fast-growing market. Align your brand with innovation, social responsibility, and sector credibility at the exact moment that social performance becomes business critical.

- **Global intelligence, local advantage:** frontline thinking from global leaders in ESG, procurement, impact measurement, social value and global best practice. Insights that will define the next decade of ESG, procurement, and social investment.
- **The largest concentration of decision makers in the sector:** largest annual gathering of corporate procurement and ESG leaders, Government agencies and policy makers, social enterprise and ecosystem partners, funders, philanthropists and social investors.
- **Position your brand where purpose meets performance:** be recognised as part of the solution and position your organisation as a champion of responsible business, a leader in social performance, a trusted partner to the social enterprise sector.
- **Direct access to the people driving change:** meet the people who design procurement strategies, allocate investment and grants, shape policy and regulation. Convene shortens the distance between introduction and collaboration.

Audiences you'll engage

Our highly engaged community is made up of a diverse group of trailblazers, committed to creating a fairer, more inclusive and sustainable Australia.



The people at Convene include:

Founder / CEO / Executive Director / Chief Sustainability Officer / Head of Social Impact / Social Procurement Manager / Head of ESG / Supplier Diversity Manager / Policy Advisor / Economic Development Officer / Impact Investment Manager / Program Director / Grants & Partnerships Lead / Research and Social Innovation Lead



Your reach

Social Traders offers a unique opportunity to reach a passionate and engaged audience – the business for good community.

Our marketing channel performance is above industry benchmarks for the not-for-profit sector.



Website

1.29 million+ views

118,000+ active users

90% engagement rate



eDMs

7,300+ subscribers

30% average open rate

9% average click-through-rate



Social media

22,520+ followers across Instagram, Facebook & LinkedIn

9% engagement rate on LinkedIn

Figures presented are for FY25

Social Traders Overview

Social Traders is a leading industry body for social enterprise and social performance, established in 2008. For 18-years we've been leading the sector nationally and convening a community of over 4,500 people across social enterprise, business and government – collaborating to make business for good, business as usual.

We see a world where profit and purpose are mutually reinforcing.

Our purpose

To facilitate the development of a sustainable social enterprise sector that delivers social and economic inclusion.

Our vision

A thriving social enterprise sector that significantly contributes to a more inclusive, equitable and sustainable Australia.



Will you be in the room when
the future of social performance
is shaped?

Get in touch

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