

# Connector membership



All Things Equal

# Find the good in business

## The world is changing

Customers, investors and employees now expect organisations to deliver profit and purpose.

- 76% of leaders expect their organisation's investment in social value initiatives to rise over the next 12 months<sup>1</sup>.
- 94% of CFOs believe social will be an important priority in 2030<sup>2</sup>.
- Over 60% base their purchasing behaviours on sustainability and ethical criteria, and this is growing by 10% each year<sup>3</sup>.

Organisations have the power to generate social value, not just profit.

Driving social performance is an opportunity to innovate, get a competitive advantage and create long-term value.

Social performance covers all the impacts of your business on people – staff, suppliers, customers, communities.

1. [The Executive CSR Report](#)
2. [The ESG Revolution - KPMG Australia](#)
3. [PwC 2023 ESG Trends](#)



# We focus on three core areas to enhance your organisation's social performance.

## **Delivering ESG: Social value in business**

We provide training and expertise to deliver the “Social” in ESG. Develop and implement best practice, set targets and get reporting, plus scope and address human rights/modern slavery compliance requirements with our support.

## **Supplier diversity and social procurement:**

Access Australia's largest database of certified social enterprises to not only get goods/services but impact at the same time.

## **Fair and inclusive workplace:**

Develop and implement strategies to boost employee engagement and belonging. Learn from certified social enterprises specialising in areas like neurodiversity, gender equity, diversity and more.



# 300+

businesses have partnered with us, including:



# Connector membership

Save time and easily connect with certified social enterprises with support from our central team to drive your social performance further. Key membership services:

- A central team, swiftly responding to queries and connections requests - unlimited usage.
- Custom list creation and 1:1 introductions to social enterprises based on your needs.
- More supplier mapping workshops extended to other business units/departments.
- Our team will identify, connect and recommend suitable suppliers for your organisation so you can host online in-house showcase events.
- 20 x individual portal log-ins

**Annual price: \$12,000 + GST**



# Features

- ✓ 20 individual portal logins

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## Connect with social enterprises

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- ✓ Search for social enterprises
- ✓ View social enterprise profiles and capability statements
- ✓ Build your own lists, share with colleagues, easy extraction
- ✓ Email social enterprise directly with a click of a button
- ✓ Post a procurement opportunity
- ✓ Request a tailored list
- ✓ Public events
- ✓ Request an introduction
- ✓ Showcases with certified social enterprises
- ✓ Book a supplier mapping workshop

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## Enhance your expertise

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- ✓ Resources: success stories, guides and case studies
- ✓ Online diagnostic tools, social procurement and DEI initiatives

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## Show your impact

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- ✓ Download “Buyer for Good” membership badge
- ✓ Social spend report
- ✓ Benchmarking report
- ✓ Apply for national awards
- ✓ Company logo featured on Social Traders website

# Want to learn more?



[Take a video tour of the portal](#)



[View all memberships](#)



[Contact sales](#)

# Memberships

	Supporter	Connector	Game Changer	Trailblazer	Leader
Price (per year)	\$6,500 + GST	\$12,000 + GST	16,500 + GST	\$19,500 + GST	\$27,500 + GST
<b>Logins</b>					
Portal logins	3	20	10	40	80
<b>Connect with social enterprises</b>					
Attend public events	✓	✓	✓	✓	✓
Search for social enterprises	✓	✓	✓	✓	✓
View social enterprise profiles and capability statements	✓	✓	✓	✓	✓
Build your own lists, share with colleagues, and easy extraction	✓	✓	✓	✓	✓
Email social enterprise directly with a click of a button	✓	✓	✓	✓	✓
Post a procurement opportunity		✓	✓	✓	✓
Request an introduction		✓	✓	✓	✓
Request a tailored list		✓		✓	✓
Showcases with certified social enterprises		✓		✓	✓
Book a supplier mapping workshop		✓		✓	✓
<b>Accelerate your social impact</b>					
Dedicated adviser to support social performance			14 hours	14 hours	32 hours
<b>Enhance your expertise</b>					
Resources: success stories, guides and case studies	✓	✓	✓	✓	✓
Online diagnostic tools for social procurement and DEI initiatives	✓	✓	✓	✓	✓
Professional development events			✓	✓	✓
Community of Practice sessions			✓	✓	✓
Book an in-house training			✓	✓	✓
Option to have in-house Social Procurement Practitioner Masterclass					✓
Option to have in-house Elevate Program					✓
Exclusive leadership forums with like-minded peers					✓
<b>Show your impact</b>					
Download “Buyer for Good” membership badge	✓	✓	✓	✓	✓
Social spend report	✓	✓	✓	✓	✓
Benchmarking report		✓	✓	✓	✓
Apply for national awards		✓	✓	✓	✓
Company logo featured on Social Traders website	Name only	✓	✓	✓	✓