

## NEWS RELEASE

14<sup>th</sup> June 2011

### **Social Traders to lead national social enterprise development support project**

Social Traders will receive approximately \$1 million from the Federal Government to provide a national business development and support service for social enterprises that received funding under the Community Jobs Fund and Innovation Fund.

The *National Social Enterprise Development Support Project* was recently announced by The Hon Kate Ellis, Minister for Employment Participation. Project funding awarded to Social Traders will be used to deliver tailored business development support to assist the ongoing sustainability of the social enterprises.

Social enterprises will have access to intensive coaching, opportunities to network and specialist advisory & support services. Support will be targeted to those social enterprises that can most benefit from these services. The Project will be led by Social Traders and overseen by an Advisory Group of social enterprise experts from across Australia.

Social Traders' Managing Director, David Brookes said, "This Project extends the Federal Government's commitment to supporting the role of social enterprises in creating employment opportunities for long-term unemployed people in communities throughout Australia. "Social Traders welcomes the opportunity to be leading this important social enterprise development project," he said.

The original Project proposal was informed by research undertaken with the Federal Government funded social enterprises late last year. The Project is now underway, the first phase of which involves further consultation with the 105 enterprises to determine their specific needs in order to tailor support services over the next twelve months.

**For further information, please contact:**

Mark Daniels  
Manager Learning & Development  
Social Traders  
p: 03 83198440  
e: [mark.daniels@socialtraders.com.au](mailto:mark.daniels@socialtraders.com.au)