

Public Money for Public Benefit

Your invitation to a panel debate and lunch



You are invited to a lively panel debate and Q&A session facilitated by Duncan Peppercorn, SVA Consulting, where you will hear from industry experts on the role of social enterprise and social procurement in matching key government priorities.

The panellists will be a team of expert individuals who have a wide knowledge of the Social Enterprise Sector.

They include Duncan Peppercorn, Marc Manion, Cheryl Kernot, Leah Armstrong, Michael McLeod and Mark Daniels.

Date Tuesday 9 February
Time 10am to 12 noon followed by lunch
Venue Nirimba Room, Fifth Floor
Blacktown City Council
62-68 Flushcombe Road
Blacktown
RSVP by Friday 22 January
choose option below
Enquire Natalie Thyrd
nthyrd@socialventures.com.au
02 8004 6700



Social Ventures Australia

Social Ventures Australia (SVA) invests in social change. Through a model of engaged philanthropy, SVA works with innovative partners in the non-profit sector to achieve tangible and enduring social change for some of Australia's most disadvantaged and vulnerable people, particularly in the area of employment and education.

SVA's Social Enterprise Hub focuses on developing and supporting social enterprises within Western Sydney. This project is co-funded by DEEWR Jobs Fund and Parramatta City Council.

Duncan Peppercorn

Executive Director, SVA Consulting

Duncan is head of the SVA Consulting team. He had seven years experience working with the international strategic consultancies McKinsey & Company and Bain & Company, and five years working as an independent consultant before joining SVA. Duncan has supported clients in resources, construction materials, consumer goods, telecoms, industrial products and financial services, as well as social enterprises and the arts.

He holds an MA (Hons) from Cambridge University.



Marc Manion

Director Business Development & Operations, Fair Business

Marc has been with Fair Business since it started, tackling long-term unemployment by creating opportunities for people who struggle to find jobs elsewhere. He is an integral link for all the businesses, supporting their commercial growth and identifying new business development opportunities. Marc previously worked with Social Ventures Australia, supporting social enterprises to improve their commercial performance. Marc has owned and operated a significant portfolio of hotels and restaurants.

Cheryl Kernot

Director Social Enterprise, Centre for Social Impact

Following her distinguished political career, Cheryl spent five years working in the UK as Programme Director at the Skoll Centre for Social Entrepreneurs at the Said Business School at Oxford University and as the Director of Learning at the School for Social Entrepreneurs in London. Her specialist role at the Skoll Centre was to assist and mentor start-up social businesses particularly in the delivery of innovative health services. Cheryl has recently been elected Chair of the Fair Trade Association Australia & New Zealand.



Leah Armstrong

Social Enterprise Development Manager, SVA

Leah, a Torres Strait Islander from Mackay in Queensland, joined SVA in September 2009 to support the business development work within the social enterprise hubs, particularly the new Jobs Fund project.

For over 18 years, Leah has worked with the Indigenous community on employment, training and enterprise development initiatives.

She has worked closely with governments and the private sector to maximise partnership opportunities.

Leah is currently a Director on the Board of Indigenous Business Australia, Australian Indigenous Minority Supplier Council and is an advisor to the National Policy Commission on Indigenous Housing as well as previously advising on SVA's Indigenous Community Building Strategy.

Leah was the Executive Director of Yarnteen Ltd (formerly Yarnteen Aboriginal and Torres Strait Islanders Corporation) from 1992 to 2009.



Michael McLeod

CEO, Message Stick

Michael McLeod and his family are part of Australia's stolen generations. At the age of two, Michael and his siblings were taken from their parents – never to be reunited as a family. Michael grew up on his own in State ward homes and foster homes. He first met his mother at his father's funeral. By his mid twenties, he was a chronic alcoholic and heroin addict. By his early thirties Michael was homeless and living on the streets of Sydney.

A successful rehabilitation program has seen Michael clean and sober for ten years.

Michael didn't want to be the typical Aboriginal man, dependent on Government social handouts or welfare. He refused employment benefits and Aboriginal housing benefits and chose to do it the hard way. He started his own niche telecommunications business.

Today Michael is CEO and a founding Director of Message Stick, Australia's first Aboriginal national telecommunications service provider. Message Stick is a growing multimillion dollar business, highly profitable and has no debt. The business paid back the initial start up capital in its third year.



Mark Daniels

Manager Policy and Development, Social Traders

Mark has wide ranging experience in service delivery, advocacy and policy development. Prior to Social Traders, Mark worked with the Brotherhood of St Laurence managing a number of social enterprises as well as providing expertise to other agencies looking to establish social enterprise.

Mark has developed policy and community development activities for public housing estates in inner city Melbourne and is a Director on the Board of Yarra Community Housing.

