



E-bulletin June 2010

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Social enterprise has finally been given Royal approval. On 25 May in the opening speech to parliament the Queen summarized the agenda for the new government outlining that 'The role of social enterprises, charities and co-operatives in our public services will be enhanced'. This month the opinion piece picks up on some of the important actions taken by the UK social enterprise sector to ensure that social enterprise has appropriate policy settings and bi-partisan political support; a timely piece given the upcoming elections at State and Federal levels in Australia.

Alongside this piece Social Traders has also provided a point of view. However, we'd also like to know yours... Could or should social enterprise be the talk of the town in Canberra later this year? How do we ensure Kevin, Tony and the like make sense of the Queens English? Tell us on the Social Traders facebook group page: <http://www.facebook.com/home.php?#!/group.php?gid=110911458934974>

Visit www.socialtraders.com.au

Email info@socialtraders.com.au

Or if you would like to talk to us, call Nina Howard and the Social Traders Team on (03) 8319 8444

Quick Links – find what you're looking for:

[Social Traders Activity](#)
[News](#)
[Launches](#)
[Grants and Awards](#)
[About Social Enterprise](#)
[Social Enterprise Profile](#)
[Events and Workshops](#)
[Opinion Piece](#)
[Resources and Publications](#)
[Job Opportunities](#)

Social Traders Activity

The CRUNCH

The Crunch is Social Traders' development and financing initiative for social enterprise. To date, around 120 people have attended Crunch Information Sessions in Melbourne and regional Victoria. The final Information Session is being held this Thursday 10 June in Melbourne.



'Crunching Your Idea Workshops' are scheduled for 15 and 24 June. These Workshops are for people intending to apply for The Crunch who want some additional assistance with evaluating the feasibility of their social enterprise business idea. The 15 June session is already fully booked but places are still available for the 24 June session. To book for the 24 June Crunching Your Idea Workshop go to: <http://www.socialtraders.com.au/information-sessions-and-workshops>

To learn more about The Crunch and to see if you are eligible go to
<http://www.socialtraders.com.au/crunch>

Building Social Enterprise Trading Turnover (BSETT)

BSETT is an 18 month project beginning July 2010 that will work with six-eight established social enterprises that have capacity to grow and increase their turnover. For more information and to find out how to apply follow this link:
<http://www.socialtraders.com.au/bsett>

Note: Applications are due to Social Traders by COB, Friday 11 June, 2010

Australian Social Enterprises Directory

In 2010 Social Traders will launch an Australian Social Enterprises Directory to serve as a one stop shop for social enterprises and their trading partners e.g. government agencies, consumers, professionals and other organizations. We are now entering the next stage of development for the database and may be contacting more social enterprises for information and feedback. For more information please contact Vineet Singh: Vineet.singh@socialtraders.com.au

Social Enterprise workbook

Social Traders is currently developing a Social Enterprise business planning tool, content will be informed through consultation with practitioners and existing relevant publications. If you feel you could provide valuable learning's from your own social enterprise development experiences please contact Mindy Leow:
mindy.leow@socialtraders.com.au

Social Procurement

The **Social Procurement Research project** led by the Centre for Social Impact is nearing completion. The research is intended to be practical and to further advance social procurement practices. Social Traders is a funding and research partner, and other partners are the Department of Planning and Community Development Victoria, Brisbane City Council, Parramatta City Council, and Foresters Community Finance. Ingrid Burkett, of Foresters, has travelled extensively for the project, interviewing diverse stakeholders and gathering many case study examples for this research.

The recent consultation on the development of the **Victorian Local Government guidelines for social procurement** provided a rich vein of discussion around the development of a tool that is both practical and strategic. The 40 people that attended the consultation represented buyers and sellers. The guidelines, now in last draft, incorporated the key points raised in the consultation and a group has been developed to identify strategies for implementation. You can stay tuned to the developments on social procurement here: <http://www.socialtraders.com.au/social-procurement>

News

Government tenders to favour employers of people with disabilities

The ACT Government is changing its tender process to favour organisations that employ people with disabilities and the long-term unemployed. Chief Minister Jon Stanhope revealed the Government's new commitment to 'social tendering' at the launch of Woden's Café Ink which provides employment for people who are struggling to enter the workforce. Read more on this exciting development: <http://www.socialtraders.com.au/news/2010/06/government-tenders-favours-employers-people-disabilities>

The future of Australian Childcare

Last week a total of 570 child care centres were transferred from ABC Learning to the not-for-profit company GoodStart. GoodStart is a new consortium that has been established by four non-profit organisations; Social Ventures Australia, Mission Australia, the Brotherhood of St Laurence and the Benevolent Society. To read more about this large scale social venture follow this link: <http://www.socialtraders.com.au/news/2010/06/future-australian-childcare>

Sky News broadcasts new Social Business show

The Social Business show, to be aired monthly, discusses the latest news in not-for-profit activity, corporate responsibility, philanthropy and volunteering. In conjunction with the Centre for Social Impact, this monthly program focuses on key issues around social entrepreneurship, public and social innovation and the emergence of new social enterprises. It is co-hosted Business Channel presenter Brooke Corte and Dr Peter Shergold, the Macquarie Group Foundation Professor at the Centre for Social Impact. <http://www.socialtraders.com.au/news/2010/06/sky-news-broadcasts-ew-social-business-show>

Social Enterprise Alliance USA names new President and CEO

Lisa Nitze has been named President and CEO of the Social Enterprise Alliance, the largest membership organization for social entrepreneurs in North America and the national network linking social enterprises in the U.S. and Canada with peer networks abroad. To find out more about Lisa and the Social Enterprise Alliance follow this link: <http://www.socialtraders.com.au/news/2010/06/social-enterprise-alliance-usa-names-new-president-and-ceo>

Simplified Not For Profit Report

www.knowledgeferret.com has been created by David Pratten a freelance Information Designer. Its purpose is to help busy readers to make sense of large and complicated documents and also giving an opportunity for readers to discuss and comment on content. If you're interested in testing the technology and getting your head around the Productivity Commissions recent report into the Not-For-Profit sector in Australia follow this link: <http://knowledgeferret.com/index.php>

UK research reveals women are dominant in social enterprise leadership

Women are far more likely to be in positions of leadership in social enterprises than in the traditional small and medium business sector. That was one of the main findings of research by the UK Social Enterprise Coalition based on a survey. <http://knowledge.insead.edu/social-innovation-enterprises-women-100513.cfm>

Launches

Need some socially satisfying coffee to warm you up?

Kinfolk cafe has now opened in the Melbourne CBD, it operates as a premium café, serving quality espresso and fresh, healthy produce, all the while *redirecting* its profits to various worthwhile international and local development projects. Kinfolk is located at the prime location of 675 Bourke St, Melbourne CBD – at the front of the Donkey Wheel House (another great social enterprise). Find out more about this new social enterprise here:

<http://www.socialtraders.com.au/news/2010/06/need-some-socially-satisfying-coffee-warm-you-visit-kinfolk-cafe-now-open-melbourne-cdb>



Grants & Awards

Social Studio wins award

Vodafone recently announced Grace McQuilten from Social Studio as one of their 2010/11 *World of Difference* winners. The Social Studio, a not-for-profit enterprise in clothing design and retail providing employment for refugee Australians. Find out more about the *World of Difference* and Social Studio here:

<http://www.socialtraders.com.au/news/2010/06/social-studio-wins-award>

Creative Innovation scholarships for emerging leaders

Creative Innovation 2010 is offering up to 5 places to the CI2010 conference for outstanding emerging leaders and innovators from across Australia who are creating and implementing ideas that are making a difference. If you think you fit the bill follow this link:

<http://www.socialtraders.com.au/event/2010/06/creative-innovation-scholarships-emerging-leaders>

Deadlines for submissions is 14 June 2010



Opinion Piece of the Month

In an election year what should all parties be pressed to bring to the table?

Jonathan Bland - founder of Social Business International

"I believe that this has had a significant impact on improving the environment for social enterprise in the UK. A few of the things I think have made a difference are:

- *A policy-driven official government definition of social enterprise.*
- *Championing by the PM and other senior politicians.*
- *Inclusion in public sector commissioning and procurement frameworks, opening opportunities for social enterprises in public sector markets..."*

Read the full piece here: <http://www.socialtraders.com.au/opinion-pieces>

Government is recognising the potential for social enterprise in Australia
Response to Opinion Piece - David Brookes, Managing Director Social Traders

Jonathon Bland's insights on government engagement in relation to social enterprise in the UK over the last ten years is a timely contribution towards considering the role government here in Australia can play towards building a robust and growing sector.

Read the full Social Traders response to Jonathan Bland's Opinion Piece here:

<http://www.socialtraders.com.au/opinion-pieces>

Pre-election: Social Enterprise Manifesto, Social Enterprise Coalition, UK February 2010

The current economic situation and its repercussions have raised a number of important questions that we cannot, and must not, ignore. It is time to ask - how do we create a system that is accountable not just to the few, but to the majority? How do we create lasting and equitable change? How do we bring about social, environmental and economic prosperity? It is clear that business as usual is not the answer. If you'd like to read the manifesto presented to all major parties prior to election click here:

<http://www.socialenterpriselive.com/sites/default/files/stories/files/Social%20Enterprise%20Manifesto.pdf>

We invite you to share your views on these pieces through our [Facebook page](#) as well as contribute your own opinion pieces by contacting info@socialtraders.com.au.

About Social Enterprise

Charitable Business Ventures

Charitable business ventures are run by not-for-profit organisations to raise income which is reinvested in their charitable purpose. Some operate as divisions within charities, while others are separately incorporated as companies. They include smaller ventures, such as opportunity shops and community book stores, through to large trading companies. Some charitable business ventures align their product with their mission – for example, opportunity shops provide access to affordable clothing and household goods for people their supporting charity seeks to serve – while others raise income through business activities unrelated to their mission.

Read more about Charitable Business Ventures – or other Social Enterprise Types at www.socialtraders.infoxchange.net.au/social-enterprise-typology

Social Enterprise Profile

A great example of a **charitable business venture is Mod-Style** – its just one of several of the **Brotherhood of St Lawrence commercial businesses**, which combined represent about 35 per cent of the Brotherhood's generated income/revenue, which is around AUD\$50million per annum. Mod-Style is run as a commercial business, but instead of the profits going to the owners, they are invested back into the community. The profits received from Mod-Style, as well as the Brotherhood's other commercial businesses make a significant impact upon the charity's operations and activities, whether as part of a national policy or a campaign to influence the Government through evidence-based research. You can find out more about Mod-Style here: <http://www.mivision.com.au/the-brotherhood-of-eyewear/>
Read more about ... and other social enterprise case studies at www.socialtraders.com.au/library/case-studies

If you are keen to profile, or would like to contribute a case study of your social enterprise to our website, post your document at <http://www.socialtraders.infoxchange.net.au/node/add/library> or contact us at info@socialtraders.com.au

Events and Workshops

The Spirit of Social Enterprise Forum Adelaide, 15 July 2010

The Forum is a unique opportunity for a targeted audience of social entrepreneurs, disability service providers, philanthropists and Government representatives to gain knowledge; share information; explore ideas and develop partnerships for the benefit of our community. The forum is hosted by Finding Workable Solutions Inc and Community Bridging Services Inc. If you're interested in attending follow this link: <http://www.socialtraders.com.au/event/2010/06/spirit-social-enterprise-forum-adelaide>

International Day of Cooperatives - 3rd July 2010

The theme of the 2010 International Day of Co-operatives celebrated around the world on 3 July 2010 is "Co-operative enterprise empowers women." This year's theme highlights how the co-operative model of enterprise can successfully empower women. Why not do something for Co-operatives Fortnight and publish it on our news and events page? **Join in, be inspired, be co-operative!** Find out more here:

<http://www.socialtraders.com.au/event/2010/06/international-day-cooperatives>



Collaboration in Action!

What is it you need know to make your project successful and what skills, expertise and resources do you have that can support others in the network? On Monday 21 June Hub Melbourne & the CPX team will create a space in Donkey Wheel House for you to network and to collaborate. Find out the details here:

<http://www.socialtraders.com.au/event/2010/06/collaboration-action>



Green Collective celebrates the work of the African Women's sewing enterprise 6-8 pm Friday 18 June 2010

Women from the vibrant African community in Melbourne's west have joined with Green Collect to develop new income generating enterprises that promote fair, sustainable and creative work. RSVP details found here:

<http://www.socialtraders.com.au/event/2010/06/green-collective-celebrates-work-adfrican-womens-sewing-enterprise>

ThirdSector Women's Leadership Seminar Melbourne – Wednesday 21 July, 2010

The Third Sector Women's Leadership Seminar will bring established and aspiring leaders in Australia's not-for-profit sector together, providing a forum for women to hear from mentors, discuss ideas and network. To register follow this link:

<http://www.socialtraders.com.au/event/2010/06/thirdsector-women%E2%80%99s-leadership-seminar-melbourne>



Integrating Sustainability into Strategy

Embedding sustainability into organisational strategy requires more than a clear vision and road-map. It needs organisational capacity to deliver its strategic goals. Led by international organisational change expert, Dr Sanjay Sharma, this two-day workshop will help you develop a plan for catalysing change and building your sustainability strategy. <http://www.socialtraders.com.au/event/2010/06/integrating-sustainability-strategy>

Understanding the basics of DGR tax law Seminar, Tuesday 13 July, 2010

This PilchConnect seminar is designed to provide community organisations with basic legal information about the Deductible Gift Recipient (DGR) tax status. Tax lawyers from Blake Dawson will address common questions about how to apply for and maintain your DGR tax status as a not-for-profit organisation. PilchConnect is a specialist legal service which has been set up to provide legal help to Victorian, not-for-profit community organisations. Find out how to register:

<http://www.socialtraders.com.au/event/2010/06/understanding-basics-dgr-tax-law-seminar-pilchconnect>

Board Members: Roles, Responsibilities, Liabilities and Protections

From now until mid October PilchConnect and the VCOSS Clearinghouse are working together to bring not-for-profit governance training to regional Victoria, running a program entitled 'Board Members: Roles, Responsibilities, Liabilities and Protections'. This 'back to basics' training is suitable for new not-for-profit board/committee of management members - or existing NFP boards or committees that are seeking a refresher on their roles and legal responsibilities that come with helping to run an effective community organisation in Victoria. Find out more:

<http://www.socialtraders.com.au/event/2010/06/board-members-roles-responsibilities-liabilities-and-protections>

How will the 2010 Budget affect my business?

The SmartCompany is offering a special Federal Budget 2010 eBook containing the latest budget news and what it will mean for small and medium businesses. Find out more: <http://www.socialtraders.com.au/news/2010/05/how-will-2010-budget-affect-my-business>

For Further Information on this and other upcoming events visit www.socialtraders.com.au/news

We are keen to communicate news and events anywhere in Australia that relates to Social Enterprise. If you would like us to promote your news or event, post your information to our website at www.socialtraders.com.au/node/add/news or email info@socialtraders.com.au

Resources and Publications

New UK Social Enterprise Guide launched

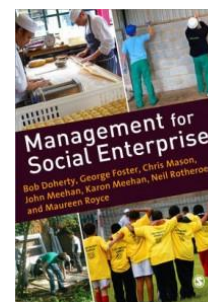
Business Link in London has developed over 50 free, practical guides detailing the essential steps in setting up and running a social enterprise in the UK. These comprehensive guides are a great source of information about a variety of topics ranging from finance and funding to legal structures. Whilst the guide was developed from a UK social enterprise perspective – it's worth a peek whilst you're waiting for the Social Traders Australian version! This tool along with other social enterprise development tools can be found here: <http://www.socialtraders.com.au/social-enterprise-tools>

Not sure on what all the fuss on Social Enterprise is about?

Check out Muhammad Yunas' explanation on how we can change the way we do business, why is the Grameen Danone social enterprise a success story and what is the social stock exchange: <http://vimeo.com/11935988>

Management for Social Enterprise by Bob Doherty, George Foster

Overviewing the key business topics required by social entrepreneurs, and managers in social enterprises, this book covers strategy, finance, ethics, social accounting, marketing and people management. It is suitable for students and practitioners of Social Entrepreneurship and Social Enterprise.



Job Opportunities

Social Firms Australia is recruiting a Mental Health Peer Educator to support the delivery of 'Health Optimisation Program for Employment' (HOPE). HOPE is a ten-session group based activity that helps job seekers with a mental illness to get ready for work.

Social Firms Australia is a not-for-profit organisation committed to creating accessible employment for people with a mental illness, disability or other disadvantage.

To apply to this position or to see a full list of more advertised jobs, visit www.socialtraders.com.au/job-opportunities

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