



E-bulletin July 2010

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The social enterprise sector has gained tremendous momentum over the past few years, however what many people do not realise is that social enterprise is not a new or passing phenomenon. Trent Bartlett, the contributor to this month's Opinion Piece, reminds us of the positive impacts that social enterprises, in particular community owned co-operatives, have been making in Australia for over 150 years. Also, the recently released FASES research reveals that social enterprises are operating in all trading sectors of Australia's economy – including mining!

If you run or are employed by a social enterprise and would like to make known the work you do forward the details to Vineet Singh: vineet.singh@socialtraders.com.au
Or read on and learn more about what's going on and how you can support...

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Social Traders Activity



Finding Australia's Social Enterprise Sector (FASES) research report

How many social enterprises operate in Australia? Where are they, who do they serve, and what do they look like? How do you define them anyway? In 2009 Social Traders partnered with the Australian Centre for Philanthropy and Nonprofit studies at QUT to answer these questions and more. The Finding Australia's Social Enterprise Sector (FASES) research, led by Associate Professor Jo Barraket has now produced its final report.

This can be downloaded from <http://www.socialtraders.com.au/finding-australias-social-enterprise-sector-fases> along with a summary report of the research that has been written for a general audience.

Social Enterprise walking tour of Melbourne

The best place to learn about success in social enterprise is from the people that make it happen. Our social enterprise study tours provide you with the opportunity to experience 'in situ' cases of Melbourne's most successful and interesting social enterprises. Our next tour on **Wednesday 28 July**, will be a walking tour of the Melbourne CBD and will include a diverse and exciting range of social enterprises. If you're interested in joining please contact info@socialtraders.com.au or see more information here: <http://www.socialtraders.com.au/event/2010/03/july-social-enterprise-study-tour>

The Crunch update

Applications for The Crunch 2010 are now closed. Social Traders has received 79 applications, which we are now being short listed. Enterprises selected for interview will be notified in the first week of August.

Social Traders Business Development

Social Traders has recently appointed Godfrey Agius as manager of Business Development, primarily to manage the Building Social Enterprise Trading Turnover project. Godfrey has been a General Manager at Outlook Environmental managing their social enterprise tip shops for almost 4 years and prior to this he spent 15 years with Coles Myer in operations. Find out more about the BSETT project here: <http://www.socialtraders.com.au/newsletter/2010/04/applications-open>

Social Traders - Conference Manager

Social Traders is seeking an experienced events manager to coordinate a Social Enterprise Regional Conference in mid 2011. Over 500 delegates are expected. If you feel you have relevant skills and interested in this exciting initiative please read the position description and information on how to apply here: <http://www.socialtraders.com.au/job-opportunities>

News

Further Government investment into Social Enterprise

Two initiatives to support social enterprises, the Social Enterprise Development and Investment Fund (SEDIF) and the Professional Partnership Project, were announced by Senator Ursula Stephens, Parliamentary Secretary for Social Inclusion and the Voluntary Sector, in Sydney on Tuesday. The Government's \$20 million investment in the SEDIF will be used to leverage funding from other sources. Social Traders will participate in a consultation process to inform the design of the Fund. . To find out more about this breaking news see our website: <http://www.socialtraders.com.au/news/2010/07/further-government-investment-social-enterprise>

Elizabeth Street seeking social enterprise tenant

Yarra Community Housing Elizabeth St Common Ground Supported Housing project involves the construction of an eleven level apartment block as supported housing for 161 low income Victorian singles and families. It is the first development of its kind in Melbourne and seeks to partner with a suitable Social Enterprise who will share their vision. 129 sq meters is available with a street frontage to Elizabeth Street. If you're interested see details here: <http://www.socialtraders.com.au/news/2010/07/street-front-site-elizabeth-st-seeking-social-enterprise-tenant>

SVA launched business planning guide

SVA, in partnership with Parramatta City Council, has published a new Business Planning Guide specifically for employment focused social enterprises. This is an easy-to-read guide to getting a social enterprise idea off the ground. The guide also comes with a business plan template, which will be a great complement to other (business planning) worksheets and templates that are being developed for the Social Traders Business Planning Tool. You can find the document here: http://www.socialventures.com.au/content/SVA_In_the_News/#business_planning_guide

Its Tax time

The Australian Taxation Office (ATO) has issued a number of guides to assist trust funds and not-for-profits, and a new bill has been introduced to Parliament to provide tax benefits for community organisations. Find out if this affects your social enterprise:

<http://ministers.treasury.gov.au/DisplayDocs.aspx?doc=pressreleases/2010/139.htm&pageID=003&min=njsa&Year=&DocType>

Social Enterprises growing strongly in the UK – despite the GFC

Social Enterprise Coalition, together with Royal Bank of Scotland, have compiled data from information provided by 350 social businesses across the UK. It includes the full list of 100 fastest growing social enterprises and the organisations leading the field in reporting their impact. The report reveals incredible growth in the sector revealing social enterprises were outperforming regular small businesses with 56 percent managing to improve turnover during the recession. Download the full report here: <http://www.socialtraders.com.au/news/2010/07/social-enterprises-growing-strongly-uk-%E2%80%93-despite-gfc>

Launches

The Social Studio pedal powered pop-up shops 6.30pm Friday July 12

The Social Studio invites you to a fashion parade of their latest collection and the launch of their peddle-powered pop-up shops - designed and built by RMIT students and providing retail jobs and training for students from The Social Studio. To learn more about this initiative and the event look here: <http://www.socialtraders.com.au/event/2010/07/social-studio-fashion-parade-and-launch-peddle-powered-pop-shops>



New Graduate certificate in social impact offered in Western Australia

From 2011, the Centre for Social Impact and the UWA Business School will be offering a Graduate Certificate in Social Impact. The new Graduate Certificate is for those working in, or seeking to work in, the not-for-profit, **social enterprise**, government, and public affairs sectors. It is designed to assist executives and community leaders by equipping them with the tools to build sustainable communities and enterprises. <http://www.socialtraders.com.au/news/2010/07/new-graduate-certificate-social-impact-offered-western-australia>

Mission Australia opens new service in Campbelltown

Mission Australia has recently launched a new support service in Campbelltown giving locals access to a range of community services from financial education and general counselling services, to training opportunities for the local unemployed. It has incorporated a Big Heart retail store which will directly fund the financial education programs on offer. Learn more about this new social enterprise here:

<http://www.socialtraders.com.au/news/2010/07/mission-australia-opens-new-service-campbelltown>



'Rebuild' a new YMCA social enterprise

The annual YMCA 'Rebuilding Young Lives' Breakfast at Fed Square in Melbourne will include the launch of their new social enterprise 'Rebuild'. Find out about the event and how you can show your support here:

<http://www.socialtraders.com.au/event/2010/07/5th-annual-bridge-project-breakfast-ymca>

Events and Workshops

Social Firms Australia Forum Melbourne, 29 July 2010

The forum will be discussing a variety of topics on Mental Health and Employment strategies, systems and support – as well as launching the Durable Employment e-village. Register your interest today:

<http://www.socialtraders.com.au/event/2010/07/social-firms-australia-sofa-forum>

Australian Social Inclusion Board public consultations

The Australian Social Inclusion Board (the Board) is currently conducting research on cycles of disadvantage. As part of this research, the Board will be holding public consultations in each capital city. share your expertise, knowledge and experiences on cycles of disadvantage, and how people avoid or break out of disadvantage.

<http://www.socialtraders.com.au/news/2010/07/australian-social-inclusion-board-public-consultations-breaking-cycle-disadvantage>

Philanthropy at the tipping point? Melbourne, 31 August – 1 September 2010

The Philanthropy Australia Conference includes a range of site visits to social enterprises and presentations debating the changing landscape of Australian Philanthropy. **Early bird registration closes 23 July.** Find out more here:

<http://www.socialtraders.com.au/event/2010/07/philanthropy-tipping-point-philanthropy-australia-conference-2010>

Global consumers' Co-operatives: A Historical Perspective Seminar

This symposium brings together a number of international researchers examining the issue of the history of consumer co-operatives. The speakers are members of a steering committee overseeing the Global Consumers' Co-operative Project, which plans to produce a major publication in 2012, the United Nations International Year of Co-operatives. The symposium registration form and program are now available here:

<http://www.socialtraders.com.au/event/2010/07/global-consumers%E2%80%99-co-operatives-historical-perspective-seminar>

Grants & Awards

Nominations for this year's ADE Excellence Awards close on July 30.

The Federal Minister for Community Services, Jenny Macklin, and the Parliamentary Secretary for Disabilities and Children's Services, Bill Shorten, have called for nominations for this year's Australian Disability Enterprise (ADE) Excellence Awards. The awards aim to recognise outstanding disability enterprises for the work they do in providing meaningful work for people with disability who are unable to work in open employment. Find out how to nominate an ADE who deserves this year's award: <http://www.socialtraders.com.au/event/2010/07/nominations-year%E2%80%99s-ade-excellence-awards-close-july-30>

Opinion Piece of the Month

The DNA of Social Business - Trent Bartlett, Founding Chair of Social Business Australia and CEO of Capricorn Society Ltd.

2012 is the United Nations declared International Year of Co-operatives. It offers a unique opportunity for all co-operative-type businesses to redefine their difference. These diverse and economically sustainable businesses engage people in democratic ownership and management of commercial businesses that have social purposes at their core. This Opinion Piece outlines the challenges for co-operatives as it gears up to take the spotlight in 2012

Read the full Opinion Piece here: <http://www.socialtraders.com.au/opinion-pieces>

About Social Enterprise

Most social enterprises do not neatly fit into a set structure, they are **Hybrids**, often mixing and matching characteristics from many typologies in order to meet the needs they have been developed to address. The FASES research reveals just how diverse the sector is and the recent Crunch applications we've received demonstrate the plethora of ideas for how social enterprises could work. The social enterprise typology on our website will give you an in-depth look at various approaches, ideals and social purposes of social enterprise: <http://www.socialtraders.com.au/social-enterprise-typology>

Social Enterprise Profile

An example of a **Hybrid model is the social enterprise KereKere**. KereKere is a coffee vendor selling fair trade organic coffee on the Melbourne University Campus. Customers who buy the coffee decide how the profits will be distributed onto several social programs – and they also employ young people facing barriers to work. KereKere has been operating successfully for several years and is now looking to expand. Stay tuned for more news on KereKere and check out their website for more information: <http://www.kerekere.org/>



Resources and Publications

The third book by Professor Muhammad Yunus: "**Building Social Business: The New Kind of Capitalism That Serves Humanity's Most Pressing Needs**," by **Muhammad Yunus (2010)** looks beyond the issues of microfinance to describe the nature of social enterprises – their implementation and their ongoing maintenance. Pre-order your own copy here:

<http://www.muhammadyunus.org/Publications/coming-in-may-2010-building-social-business-the-new-kind-of-capitalism-that-serves-humanitys-most-pressing-needs/>

Australian Employee Buyout Centre

The Australian Employee Buyout Centre (AEBC) was officially launched in June. It explores the possibilities of employee buyouts as an alternative to business closures and job loss. The AEBC is a government-funded project and an associated company of the Australian Employee Ownership Association. Find out how the AEBC could assist you: <http://www.socialtraders.com.au/news/2010/07/australian-employee-buyout-centre>

What are you reading?

Review your favourite social enterprise book on Facebook:

<http://www.facebook.com/home.php?#!/group.php?gid=110911458934974>

Job Opportunities

Centre for Social Innovation seeks Marketing Assistant

As initiatives and programs at the Centre for Social Innovation continue to grow, they are seeking a dynamic and enthusiastic marketing assistant to join their marketing and communications team on a part-time basis. This position will be primarily responsible for maintaining their website, assisting with content and providing administration support. Email meiling.ho@unsw.edu.au for a position description and application form.

To see a full list of more advertised jobs, visit www.socialtraders.com.au/job-opportunities

Pass It On - If you know anyone who might be interested in our e-bulletin, please forward this on!

Social Traders is located at Level 4, 136 Exhibition St, Melbourne

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