



## E-bulletin August 2010

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Do you know of a franchised Social Enterprise in Australia?

The advantage of participating in a franchise is that it allows a social enterprise to focus efforts on operating a business that already has a successful model and track record. A social enterprise franchisor has the opportunity to extend their impact to other communities, and they also have the opportunity to share their successful model with others and earn income doing it. Seems like an obvious choice - right? Then why are there so few in Australia?

This Month's Opinion piece written by the Director of the Franchise Advisory Centre invites us to discuss questions on whether social enterprise can be franchised to scale social value creation. We invite you to offer your views and experiences – successful or not – to help answer questions on how, why and when we can franchise...

<http://www.facebook.com/home.php?#!/group.php?gid=110911458934974>

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Contact Nina Howard and the Social Traders Team on (03) 8319 8446

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## Social Traders Activity

### Social Traders submission to the new Social Enterprise Development and Investment Fund

The Department Employment Education and Workplace Relations (DEEWR) has advised Social Traders that they will be releasing a discussion paper as part of the consultation process to inform the Social Enterprise Development and Investment Fund. <http://www.socialtraders.com.au/news/2010/07/further-government-investment-social-enterprise> As part of this process Social Traders will be preparing a submission to DEEWR. If you would like to be involved in the development of Social Traders submission please contact Libby: [libby.ward-christie@socialtraders.com.au](mailto:libby.ward-christie@socialtraders.com.au)

## **Survey of Community Jobs Fund and Innovation Fund social enterprises**

In the week beginning 9<sup>th</sup> August, Social Traders will be contacting social enterprises funded by DEEWR (CJF and IF) to ask about their current needs for support and capacity building. In consultation with other organisations supporting social enterprise, social entrepreneurship and innovation in Australia, Social Traders is preparing an Innovation Fund proposal to meet social enterprises' support and service needs. For information about this survey, please contact May: [may.lam@socialtraders.com.au](mailto:may.lam@socialtraders.com.au) or 0405 549 589

## **Are you an employment motivated social enterprise with links to Job Services providers?**

Social Traders is in conversation with organisations keen to advance better links between Job Service providers and social enterprise. If you are a social enterprise working with people referred from Job Services Australia providers and this is working well, we would be keen to hear from you. We would also like to hear from you about the main problems you are having in setting up relationships to JSA or Disability Employment Services providers. Please contact May: [may.lam@socialtraders.com.au](mailto:may.lam@socialtraders.com.au) or 0405 549 589

## **Developing a Social Enterprise, Thursday 9 September, 2010**

The Social Traders learning and development program is offering a series of professional development workshops progressing through the business planning process for social enterprise. This initial workshop will cover the first stage of idea generation for social enterprise. Book now - places limited: <http://www.socialtraders.com.au/event/2010/08/developing-social-enterprise-social-traders-training-workshop>

## **Social Enterprise Study Tour**

The best place to learn about success in social enterprise is from the people that make it happen. Our social enterprise study tours provide you with the opportunity to experience 'in situ' cases of Melbourne's most successful and interesting social enterprises. Our next tour on **Thursday 16 September** will include a diverse and exciting range of social enterprises. If you're interested in joining please contact [nina.howard@socialtraders.com.au](mailto:nina.howard@socialtraders.com.au) or see more information here: <http://www.socialtraders.com.au/event/2010/03/social-enterprise-study-tours>

## **Social Tendering and Procurement Solutions in the ACT**

At the beginning of August Mark Daniels from Social Traders and Kevin Robbie from Social Ventures Australia delivered training in social tendering for staff from ACT Procurement Solutions and other government departments. For more information on these training sessions, please contact [mark.daniels@socialtraders.com.au](mailto:mark.daniels@socialtraders.com.au)

## **News**

### **Social Sector Manifesto promoted to government**

A survey of over 1,500 people working in the not-for-profit sector conducted by Pro Bono Australia, developed in collaboration with the Centre for Social Impact and supported by several other organisations has been presented to the major parties prior to election. Results included three-quarters of the respondents agreeing that all government programs should dedicate some funding for social innovation / testing new approaches to service delivery. See the full results of the survey here: [http://www.probonoaustralia.com.au/sites/www.probonoaustralia.com.au/files/manifesto\\_survey\\_-\\_response\\_analysis.pdf](http://www.probonoaustralia.com.au/sites/www.probonoaustralia.com.au/files/manifesto_survey_-_response_analysis.pdf)

## **Gillard proposes to strengthen Non profit Sector**

In response to the Pro Bono Survey the Labor Government has proposed several new reforms on regulation, support and funding for the not-for-profit sector – recognizing the huge economic significance and the under-appreciation at the national level. You can read the full response here: <http://www.alp.org.au/federal-government/news/strengthening-the-non-profit-sector/>

## **New Social Enterprise Strategy – City of Melbourne**

The City of Melbourne released its new social enterprise strategy in June - declaring support for the development of a resilient, sustainable, social enterprise sector. The strategy includes the introduction of an additional category to the Small Business Grants Program, to be known as the Social Enterprise Grant and Support Packages. The strategy stems from key findings during the Social Enterprise World Forum held in Melbourne October 2009. You can find a link to the full report here: <http://www.socialtraders.com.au/news/2010/08/future-melbourne-committee-social-enterprise-strategy>

## **Change Politics! Political Champion for the Not-for-profit sector**

Former Democrats leader and current Director of Social Business at the Centre for Social Impact, Cheryl Kernot is to stand for a Senate seat in NSW as an independent.

## **Even the Simpsons love Social Enterprise**

Social business pioneer Mohammed Yunus from Bangladesh will star in one of the upcoming episodes of American animated television series "The Simpsons". Actors from the animated show even travelled to Bangladesh to learn more about the accomplishments of social enterprise. Read more on this here: <http://www.grameencreativelab.com/news/social-business-pioneer-yunus-to-star-in-the-simpsons.html>

## **ATO is cracking down on the misuse of tax and GST in the social sector**

The ATO Compliance program 2010-11 is now available online and describes the tax and superannuation compliance risks that effect micro enterprises, small to medium enterprises and non-profit organisations – and what the ATO is doing to address them. If you have questions on compliance: <http://www.socialtraders.com.au/news/2010/08/ato-cracking-down-misuse-tax-and-gst-social-sector>

## **Opinion Piece of the Month**

### **Can franchising be applied to the not-for-profit sector? Jason Gehrke, Director of the Franchise Advisory Centre**

Franchising as a method of doing business has proven incredibly popular in the private sector but can this method of business be extended even further into the not-for-profit sector? Franchising in the not-for-profit sector requires a fundamentally different approach to the principles of franchising adopted by the high-profile brands that appear to dominate the sector...

Read the full piece here: <http://www.socialtraders.com.au/opinion-pieces>

## Launches

### **WISE launches new social enterprise – Incito Maintenance!**

WISE employment has launched their third social enterprise, Incito Maintenance - a property maintenance service with a socially inclusive approach. Based in Northcote, Victoria, Incito Maintenance delivers a range of general carpentry, 'handyperson', gardening and cleaning services within a 50km radius of Melbourne's CBD. Find out more here: [http://www.wiseemployment.com.au/Update\\_Incito\\_Launch.htm](http://www.wiseemployment.com.au/Update_Incito_Launch.htm)

### **The ASRC has a new website: [www.asrc.org.au](http://www.asrc.org.au)**

The Asylum Seekers Resource Centre (ASRC) has launched a new website featuring a range of resources, tools and information regarding asylum seekers, including information on the ASRC Catering social enterprise: <http://www.asrc.org.au/catering/>

### **Calling for contributions for new InfoXchange initiatives**

InfoXchange Australia, a Melbourne based social enterprise, is on the verge of launching two new initiatives. InfoXchangeTV - a niche video news and information channel allowing people in the community to tell their stories and discuss their projects, and an online journal that reflects the not-for-profit sector. You can help by suggesting story ideas to their team of writers and editors. Find out how here: <http://www.socialtraders.com.au/news/2010/08/calling-contributions-new-infoxchange-initiatives>

## Events and Workshops

### **Caring is the latest Fashion Statement, Wednesday 1 September, 2010**

As part of the Melbourne Spring Fashion Week the Victorian government is presenting a Business Breakfast Series including a discussion on changing consumer sentiment about the environment and each other. Speakers include Nick Savadis (Etiko Fair Trade), Rupert Noffs (One Noffs) Grace McQuilten (Social Studio), Ryan Russell (independent designer). Book tickets here: <http://msfw.com.au/OfficialProgram/breakfast/Pages/Chapter3.aspx>

### **2010 Global Youth Enterprise & Livelihoods Development Conference, Washington, September 14-16, 2010**

The conference organisation has involved extensive global consultation with various stakeholders, informing priority areas to be addressed including Youth Enterprise Development, Workforce Development; Youth-Inclusive Financial Services & Financial Capabilities. Find more information here: <http://www.socialtraders.com.au/event/2010/08/global-youth-enterprise-livelihoods-development-conference>

### **TasCOSS Enterprise facilitation workshop Tasmania, 25 August, 2010**

TasCOSS is inviting the community to attend an enterprise facilitation workshop by international local economic development expert Dr Ernesto Sirilli. The one day workshop will explore the opportunities and challenges of local communities and the merits and practical application of Enterprise Facilitation as a local economic development tool. Find more information here: <http://www.socialtraders.com.au/event/2010/08/tascoss-enterprise-facilitation-workshop-tasmania>

### **Social Enterprise seeks volunteers to support Sustainable House Day**

The Sustainable House Day this year is on 12th September and Melbourne based social enterprise Green Renters are looking for volunteers to educate renters on how they can adjust their rental properties to be more efficient:

<http://www.socialtraders.com.au/event/2010/08/social-enterprise-seeks-volunteers-support-sustainable-house-day>

### **Business Leaders Lunch, 31 August, 2010**

The Brotherhood of St Lawrence is hosting the Business Leaders Lunch which aims to explore innovative and enterprising solutions which are needed to engage those people currently excluded from our dynamic employment market, including young people, those with disabilities, and the long-term unemployed. Special rates are offered for tables of 10 and **not-for-profit** organisations:

<http://www.socialtraders.com.au/event/2010/08/business-leaders-luncheon-brotherhood-st-laurence>

### **Social Enterprise: Profits for Purpose, 24 August, 2010**

The Extra Circular Network Australia, a student-run, not-for-profit organisation, is hosting an evening on Social Enterprise at the end of August bringing together a wide range of organisations and industry experts, providing valuable insight into the world of social enterprise and shedding light on how they contribute to our community. If you're interested in attending see details here:

<http://www.socialtraders.com.au/event/2010/08/social-enterprise-profit-purpose>

### **Fair @ Square, 11–12 December 2010**

Fair @ Square is a 2 day festival raising awareness about ethical businesses. This year they are expecting to attract crowds of over 50,000 people. If you're interested in renting a stall to showcase your social enterprise products or services please follow this link for booking information:

<http://www.socialtraders.com.au/event/2010/08/fair-square>

### **Creative Innovation 2010, 8-10 September**

Held at the Melbourne Recital Centre, *Creative Innovation 2010 (CI 2010)* is a conference for innovators, futurists, inspired thinkers and curious souls to participate together as an interactive community. Booking information can be found here:

<http://www.socialtraders.com.au/event/2010/08/creative-innovation-2010>

### **USA Net Impact Conference, 28-30 October, 2010**

Net Impact, one of the most effective and high-profile organizations promoting socially and environmentally responsible business, will host its 18th annual national USA conference at the Ross School, Michigan. More than 2,500 professionals and students will convene to explore issues in corporate responsibility, sustainability, and social entrepreneurship. Interested to find out more about Net Impact? Contact the Melbourne Business School Chapter of Net Impact: [mindy.leow@student.mbs.edu](mailto:mindy.leow@student.mbs.edu)  
The chapter is also featured on MBS's website: <http://mbs.edu/go/centres-of-excellence/asia-pacific-centre-for-leadership-for-social-impact/net-impact/about-mbs-net-impact>

## Grants & Awards

### **\$3.4 Million available for organisations that support isolated children and young people**

The Telstra Foundation has announced support of up to \$3.4 million over three years will be made available in new grants for organisations that support isolated children and young people across Australia. If you have a social enterprise that seeks to address this issue - then find out how to apply here:

<http://www.socialtraders.com.au/news/2010/08/isolated-kids-get-34-million-support-telstra-foundation>

### **Seeds of Renewal Grants 2010**

Seeds of Renewal is a small grants program providing funding of up to \$15,000.00 to rural not-for-profit organisations. To find out if your social enterprise is eligible visit:

<http://www.socialtraders.com.au/news/2010/08/franz-seeds-renewal-program-2010>

## Social Enterprise Profile

### **Bendigo Community Bank®**

A **Community Bank®** branch is a locally owned and operated company, which functions as a franchise of Bendigo and Adelaide Bank. Bendigo and Adelaide Bank provides the coverage of its banking licence, a full range of banking products, training of staff and ongoing support. **Community Bank®** branches provide communities with more than just quality banking services – they deliver employment opportunities for local people, keep local capital in the community, are a local investment option for shareholders and provide a source of revenue for important community projects determined by the local community.

**Do you think this is a social enterprise franchise?** Lets discuss this at:

<http://www.facebook.com/group.php?gid=110911458934974>



## About Social Enterprise

### **Community Enterprise**

**Community enterprise** is an umbrella term for social enterprises that are developed by local individuals or groups to respond to local issues and opportunities. Through the provision of goods or services, community enterprises directly benefit the community in which the enterprise is situated.

Read More on Community Enterprises:

<http://www.socialtraders.com.au/sites/www.socialtraders.com.au/files/Community%20Enterprises%20Info%20Brief.pdf>

## Resources and Publications

Chartered Secretaries Australia (CSA) is offering not-for-profit organisations a unique opportunity to improve the quality of their governance by connecting organisations with members who provide free governance advice and support to find out more visit:

[www.csaust.com](http://www.csaust.com)

### **What are you reading?**

**Review your favourite social enterprise book on Facebook:**

<http://www.facebook.com/home.php?#!/group.php?gid=110911458934974>

## Job Opportunities

### Work Ventures - Business Manager (Social Enterprise)

WorkVentures is a catalyst for social change by undertaking initiatives that directly empower disadvantaged people to build positive futures. It achieves this by providing tools to create new skills, access to technology, fulfilling traineeships and sustainable employment. If you're interested in bridging the digital divide see contact details here: <http://www.socialtraders.com.au/job-opportunities>

### Telstra Foundation Community Development Fund - National Coordinator

Since 2002 the Telstra Foundation has been making a positive and lasting difference to the lives of Australia's children and young people. The Telstra Foundation is looking for a passionate, motivated and enthusiastic individual to join their team. The role is to execute community grants programs in the portfolio areas of; Indigenous Community Development, Cyber Safety and Social Innovation. Find more information here: <http://www.socialtraders.com.au/job-opportunities>

### Social Enterprise Advisory Firm Seeks Leaders

Intellecip ([www.intellecap.com](http://www.intellecap.com)) is a pioneer in providing innovative business solutions to help scale profitable Social Enterprises and is seeking a CEO and Business Directors to help scale profitable Social Enterprises.

### Social Enterprise Business Advisor – East Africa

MBA's Without Borders has partnered with PATH ([www.path.org](http://www.path.org)) to recruit for a challenging and exciting project based in Nairobi, Kenya. It's a 12 month position starting late 2010:  
[http://projects.mbaswithoutborders.org/c/job.cfm?site\\_id=704&jb=6867042](http://projects.mbaswithoutborders.org/c/job.cfm?site_id=704&jb=6867042)

### Grameen Technology Centre Social Enterprise Incubator Research and Development Manager, Indonesia

This is a high profile position and is a part of the senior management team of Grameen Foundation's Social Enterprise Incubator in Indonesia and will be responsible for management of the overall software development lifecycle and product management. Find out more details here:  
<http://www.socialtraders.com.au/job-opportunities>

To see a full list of more advertised jobs, visit [www.socialtraders.com.au/job-opportunities](http://www.socialtraders.com.au/job-opportunities)

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