

# SOCIALTRADERS

## Breakfast Connect Series 2012

The third in the series of business breakfasts that bring together socially responsible businesses with leading speakers to network, learn and be inspired.

*Social Traders and Minds at Work present*

# Getting Past **NO**

## *Improving organisational culture*

If you've ever tried to make a difference then you've already hit your head against The Great Wall of NO. Take heart, you are not the first to dash your hopes (as well as your brains) against The Great Wall of NO, and you will not be the last. However some have made it past the wall and out to the other side. How? By knowing what the wall is made of, where its cracks are, where to push and where to go around. Join us as Jason Clarke from Minds at Work explores some fresh and lateral approaches to Getting Past NO.



**About Jason:** *In 1977, Jason Clarke achieved the lowest Year 12 score in the history of his school. Today he is the most sought after creative mind in the country, providing new and lateral approaches to issues of leadership, sustainability, innovation and problem solving to everyone from blue-chip multinationals and plucky little start-ups to key government departments to remote communities.*

**Who is this for?** Individuals working in enterprising NFPs, social enterprises, social businesses, socially responsible companies, along with investors and budding social entrepreneurs.

**When:** 4 April 2012, 7:15am – 9:00am (breakfast provided)

**Where:** RACV Club, 501 Bourke Street, Melbourne

**Cost:** \$50 per person

RSVP by 28 March to Nicci Hutchinson  
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**Register Now –  
places are limited**